



**ARIZONA PRESENTERS ALLIANCE**

**15<sup>th</sup> ANNUAL RETREAT SCHEDULE  
AUGUST 2 – 4, 2011**

**THEME: “DYNAMIC PRESENTING”**

**All Meetings will be held in the Thumb Butte Room at the Residence Inn in Prescott,  
Arizona, unless otherwise indicated on the schedule.**

**Tuesday, August 2, 2011**

1:00 p.m.                      LOCATION: Board Room at Residence Inn  
***Board Meeting***              *Board nominees are invited to join*  
Review Retreat Schedule  
Yearly Planning

6:00 p.m.                      LOCATION: 129 ½ - An American Jazz Grille, 129 ½ Cortez, Prescott  
***Cocktail Hour***              *All Welcome – No Host*

7:00 p.m.                      LOCATION: 129 ½ - An American Jazz Grille, 129 ½ Cortez, Prescott  
***Welcome Dinner***              *All welcome – Please remember that this dinner is on your own.*

**Wednesday, August 3, 2011**

8:00 a.m.                      Breakfast  
*Waffles, sausage, eggs, bagels, muffins, Danish, fruit, yogurt, granola and  
juice breakfast is included with your registration*

8:30 a.m.                      Welcome and Greetings  
Welcome from Prescott Mayor

8:45 a.m.                      General Business Meeting  
Vote on Slate of Nominees  
Committee Reports  
Advocacy Update  
ACA News and Updates  
Sponsor(s) Thank You

9:45 a.m.                      Break

**Wednesday, August 3, 2011 Continued**

- 10:00 a.m. ACA Update - **Robert C. Booker**, Executive Director of the Arizona Commission on the Arts
- 10:20 a.m. Break
- 10:30 am **Professional Development Session One:**  
*Put the FUN into Fundraising* with Celeste Winters
- 12:00 p.m. (noon) Lunch - VIP Buffet Platter on the Patio or in the TBD Room  
*Lunch is included with your registration (menu includes Ham, Turkey, Roast Beef sandwiches with cheese, lettuce, tomato, breads, potato salad, pasta salad, variety of cookies)*
- 1:15 p.m. **FEATURED Professional Development Session Two:**  
*Dynamic Ticket Pricing* with Ken Davenport
- 2:45 p.m. Break – Snacks  
*Snacks are included with your registration (Variety of chips, cheese & crackers, whole fresh fruit and variety of yogurt)*
- 3:00 p.m. Continue with Session Two
- 4:15 p.m. Break
- 4:30 p.m. Continue with Session Two – Q & A
- 5:00 pm Adjourn for day
- 6:00 p.m. Networking Dine Around's  
*Dinner is not included in the registration and will be on your own.*

**Thursday, August 4, 2011**

- 8:30 a.m. Welcome to Day Two Breakfast  
*Waffles, sausage, eggs, bagels, muffins, Danish, fruit, yogurt, granola and juice breakfast is included with your registration*
- 9:00 a.m. **Professional Development Session Three:**  
*Rock Solid Contracts* with Zach Lloyd
- 10:15 a.m. Break
- 10:30 a.m. Continue with Session Three.

**Thursday, August 4, 2011 Continued**

- 12:00 p.m. Lunch – Fresh Salad Bowl – On patio or in TBD Room  
*Lunch is included with your registration (menu includes Cesar, spinach, oriental chicken, chicken salad & tuna salad, breads & desert)*
- 1:15 p.m. **Professional Development Session Four:**  
Food and Beverage Management with Ally Haynes-Hamblen, Jamie Prins and Randy Vogel
- 3:00 p.m. Break – Ice Cream Social  
*Sundae Bar is included with your registration*
- 3:20 p.m. Open Discussion - Networking
- 4:00 p.m. Drawing for the APA Power Pass! Which includes; A Free organizational Membership, Free Admittance to APA Workshops and One Free 2012 Full Retreat Registration. You must be present to win.
- 4:30 p.m. Adjourn - Strike